Corporation Management Design Sheet

Outline of Business

Overview of business, concept, social impact predicted, goals, corporate culture, KPIs etc.

Direction

Vision, direction, new goals, KPIs etc.

Major Resources

Internal resources

IPs

External resources (from who)

IPs

Value creation mechanism

How you use resources to create value?

In collaboration with whom?

Access to external resources?

Role of IPs

Output & Outcome(value)

To whom?

What?

What got in return

Challenges

External Environment

Positive	Negative
Market situation	

Major Resources

Internal resources

IPs

External resources (from who)

IPs

Value creation mechanism

How you will create values using resources?

In collaboration with whom?

Access to external resources?

Role of IPs

Output & Outcome(value)

To whom?

What?

What get in return

Past

Strategy for transition to the future image

External environment

Opportunities	Risks
Market forecast	

Challenges in transition

Resources needed

IPs

Solutions

· How to acquire necessary resources
· How to transfer the business model

Future