

Confidence  
must be earned

**Amundi**  
ASSET MANAGEMENT



# Responsible Investment

19 November 2018

# Executive Summary

## MULTIPLE FORCES ON CLIMATE CHANGE

- **Unprecedented challenge**
- **Multiple forces to tackle the problem:**
  - COP21 as a game changer
  - Multiple forms of regulation
- **Investors are getting mobilized:**
  - Risk Management approach
  - Increasing number of simple and transparent investment solutions

## AMUNDI PLAYS A PIVOTAL ROLE IN THIS FIELD

- **Part of its DNA as a Responsible Investor since its creation**
- **Innovative off-the-shelf solutions:**
  - ...on all asset classes: debt, equity, real-assets
  - ...through innovative approaches <sup>1</sup> : Joint Ventures, Public & Private partnerships, thematic strategies ...
- **Multiple initiatives for public good: Portfolio Decarbonization Coalition, papers, etc.**
- **\$15bn AUM in energy transition and green growth out \$320bn AUM of responsible investment**

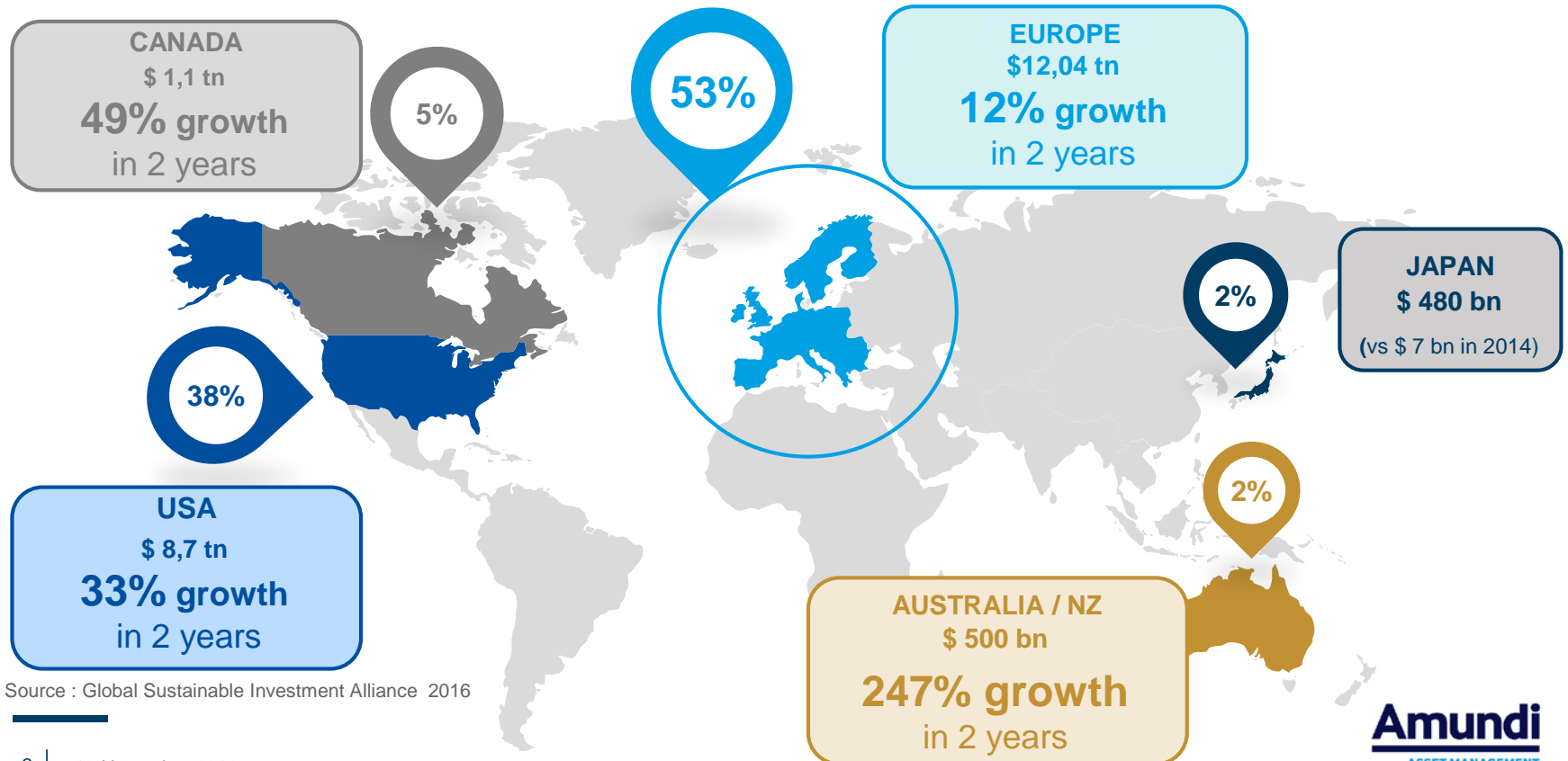
(1) Co-founder of the Portfolio Decarbonization Coalition, one of the first signatories of the *UNPRI*, Member of the *Institutional Investors' Group on Climate Change* (IIGCC) since 2003, signatory of the *Carbon Disclosure Project* and *Water Disclosure Project*. Co-Developer of the first Low carbon indices (see MSCI disclaimer at end of document), joint-venture with EDF and thematic funds.

# ESG becoming a mainstream trend for institutional and retail investors

**\$ 23 tn**  
Global Responsible Investment  
market in 2016

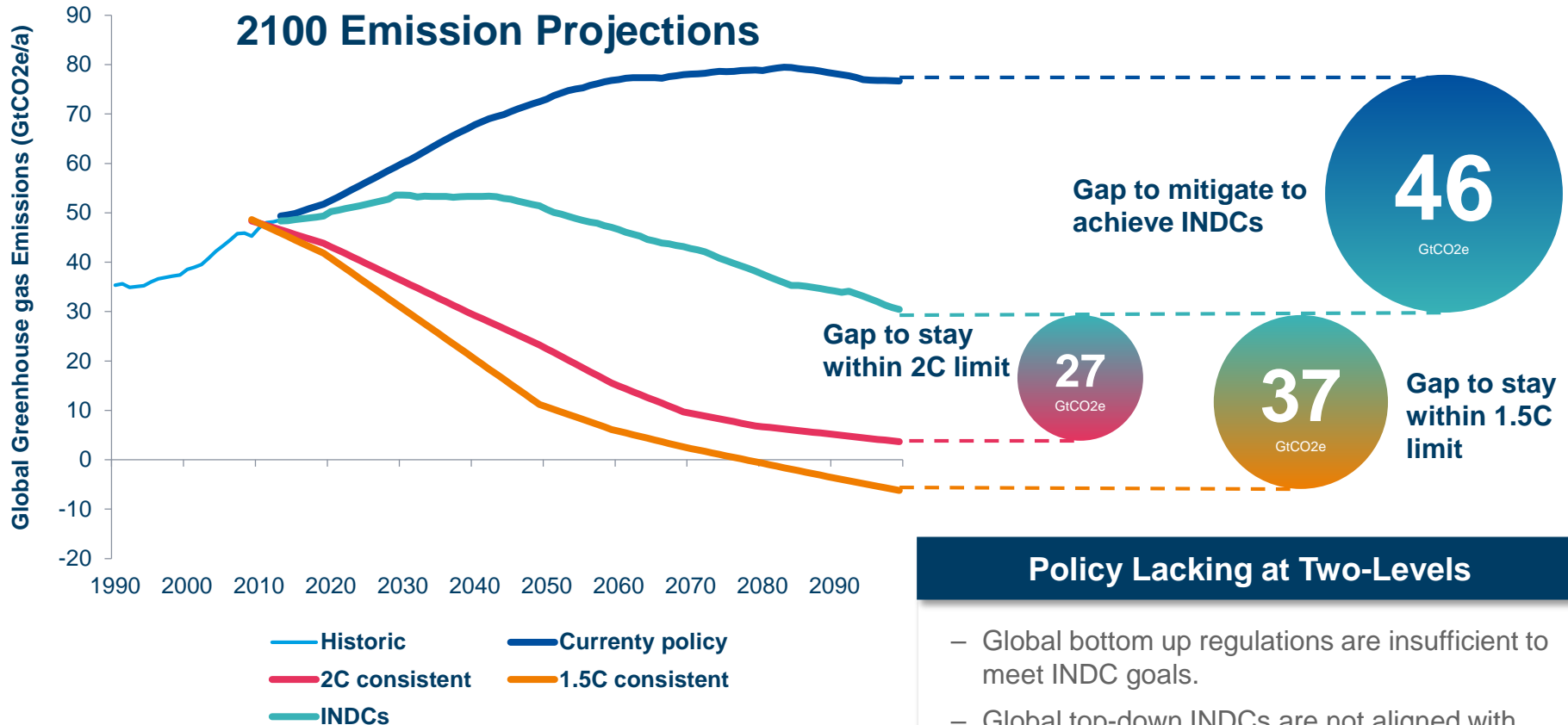
**~ 1/4**  
of global assets under  
management

**+25%**  
growth in 2 years



# Climate Change: an Unprecedented Challenge

Global emission gaps



**Policy Lacking at Two-Levels**

- Global bottom up regulations are insufficient to meet INDC goals.
- Global top-down INDCs are not aligned with the Paris Agreement goal.

Source: Climate Action Tracker Database, Global emissions time series, updated November 2017. Time series data for INDCs, 2C consistent, 1.5C consistent time series are computed as medians of highest and lowest potential global emission level results.

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# Good News: A Tipping Point in Mobilization

## BEFORE 3 to 5 years ago

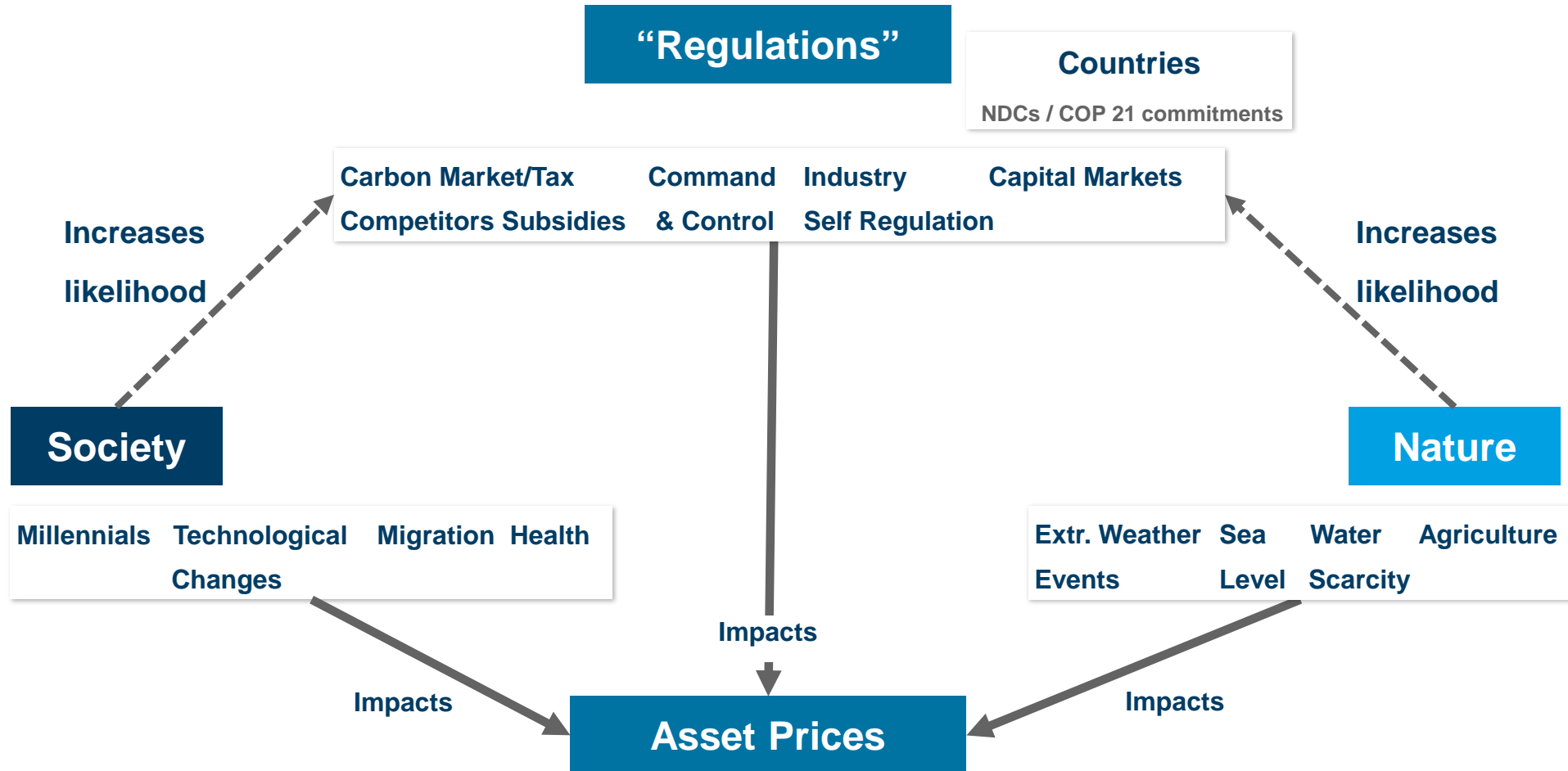
- 1 Deniers
- 2 One of many risks
- 3 Limited regulations
- 4 No global agreement
- 5 China blocking
- 6 Limited interest within populations
- 7 Economics only
- 8 « Abstract » topic
- 9 Cost of renewables
- 10 Few European investors



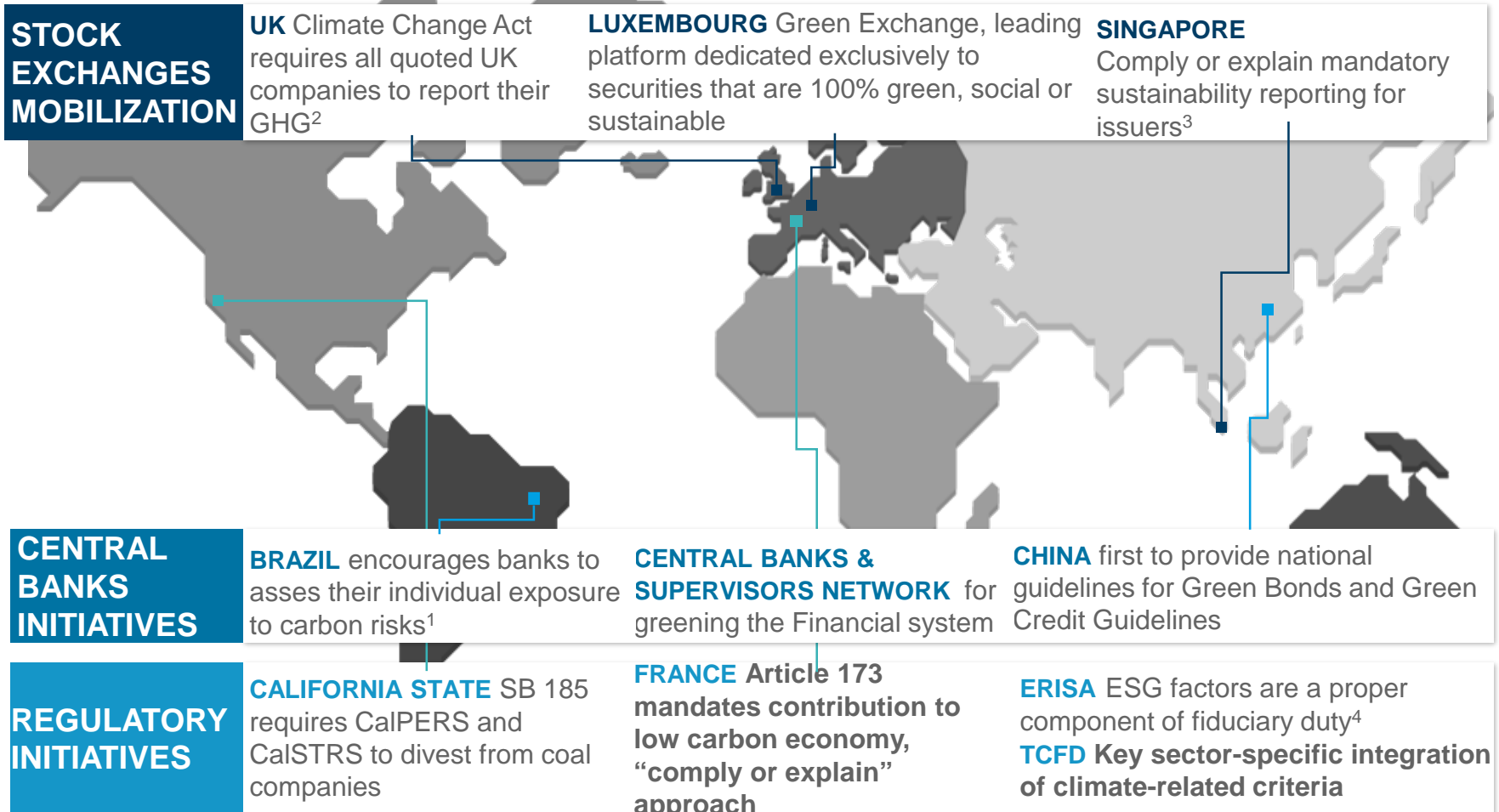
## TODAY

- 1 Acceptance of climate change
- 2 Biggest risk
- 3 Multiple regulations
- 4 COP 21
- 5 China leading
- 6 Millennials
- 7 Impacts on health
- 8 Observations in day to day lives
- 9 Competitive pricing
- 10 Major world investors

# A Risk Already Impacting Asset Prices



# Growing Public Initiatives to Mobilize Asset Owners



(1) In the Internal Capital Adequacy and Assessment Process (ICAAP), (2) Environmental reporting Guidelines: British Government. (3) Source: Climate Disclosure Standards Board, 6 Sept 2016. (4) Interpretative bulletin 2015-01, when ESG factors might directly affect economic and financial value of the plan’s investment.

# Central Banks' Mobilization on Climate Change

## ONE PLANET SUMMIT

- **Reiterate France's commitment**
  - Organized by President Macron on Dec. 12, 2017
  - Gather international leaders and committed citizens
  - Creation of One Planet Coalition, 12 commitments 
  - Article 173 cited as an example
- **Call for action**
  - Scale up finance for climate action
  - Green finance for sustainable business
  - Accelerate local and regional climate action
  - Strengthen policies for ecological and inclusive transition

## CENTRAL BANK NETWORK TO GREEN THE FINANCIAL SYSTEM<sup>1</sup>

- **19 Central Banks and 5 supervisors**
- **3 missions:**

**Share  
experience  
and best  
practices**

**Contribute to  
environmen-  
tal and  
climate risk  
management  
development**

**Mobilize  
mainstream  
finance to  
support the  
energy  
transition**

**« NGFS Members acknowledge that climate-related risks are a source of financial risk.**

**It is therefore within the mandates of Central Banks and Supervisors to ensure the financial system is resilient to these risks”**

1. "Joint-statement by the Founding Members of the Central Banks and Supervisors Network for Greening the Financial System," Dec. 12, 2017, accessible at: [https://www.banque-france.fr/sites/default/files/medias/documents/joint\\_statement\\_-\\_greening\\_the\\_financial\\_system\\_-\\_final.pdf](https://www.banque-france.fr/sites/default/files/medias/documents/joint_statement_-_greening_the_financial_system_-_final.pdf)

2. Website of Climate Action 100, as of Dec. 20, 2017, accessible at: <http://www.climateaction100.org/>

3. "French Business Climate Pledge – les entreprises françaises s'engagent pour le climat", accessible at: <http://www.medef.com/uploads/media/node/0001/13/4a63d832010c7ec5ac57b6c345f72f1b44a84ae0.pdf>



# SWFs' Mobilization on Climate Change



- Announced in Paris in 2017
- **Communication on ESG policy:** all about climate change
- **Goals:** i) foster a shared understanding of principles and methodologies related to climate change; ii) identify climate-related risks and opportunities; iii) enhance investment decision-making frameworks
- **6 founding members:** ADIA, Kuwait Investment Authority, NZ Superannuation Fund, Norges Bank, Public Investment Fund, Qatar Investment Authority
- **USD 3tn** of AUM



الهيئة العامة للاستثمار  
Kuwait Investment Authority



## PRINCIPLES

<b>ALIGNMENT</b>	Principle 1. Build climate change considerations, which are aligned with the SWFs' investment horizons, into decision-making.
<b>OWNERSHIP</b>	Principle 2. Encourage companies to address material climate change issues in their governance, business strategy and planning, risk management and public reporting to promote value creation.
<b>INTEGRATION</b>	Principle 3. Integrate the consideration of climate change-related risks and opportunities into investment management to improve the resilience of long-term investment portfolios.  <b>3.1 SWFs should identify, assess and manage portfolio risks generated by the expected transition to a low-emissions economy</b> and from the potential physical impacts of climate change.  <b>3.4 SWFs should consider approaches to reducing portfolio exposure to climate-related risks.</b>

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# A Mobilization Spreading Among all Investors



- Commitment to analyse climate change related risks
- 120 signatories
- \$10 trillion
- Members: AP4, CalPERS, ERAFP, FRR, Local Government Super, PGGM,...
- Commitment to engage with the 100 most polluting companies on climate change related risks
- **310 investors, \$32 trillion**
- Members: ABP, Alecta, AP4, Allianz, CalPERS, CalSTRS, ERAFP, FRR, GPIF, NZ Superannuation Fund, PKA, USS,...

Sources: Montreal Pledge website as of March 27, 2018. Climate Action+ website as of March, 27, 2018.

# Case Study: \$2bn to Deploy Amundi/IFC Green Bond Fund

## A Challenge

### Lack of solutions in emerging markets

- Potential US\$23tn climate-smart investment opportunity in emerging markets between now and 2030<sup>(3)</sup>.
- Green bonds have become an effective way to channel capital toward the energy transition.
- Emerging market green bond issuance is growing but still represents a small proportion (22%) of all outstanding green bonds<sup>(4)</sup>.

## Combined Expertise

### Catalyst for sustainable finance

- **IFC:** Fostering sustainable finance and creating new market. Mobilizing financial institutions.
- **Amundi:** Emerging market debt capabilities with an expertise in green finance innovation.



## Meeting Investors Demand

### Yields with impact

- Yields associated with emerging markets debt.
- Credit enhancement through first-loss absorption mechanism by IFC.
- Diversified exposure at institutional scale.
- Impact through green bonds.

<sup>(3)</sup> Source: IFC, « Climate Investment Opportunities in Emerging Markets – An IFC Analysis », 2016. <sup>(4)</sup> Source: Climate Bonds Initiative database as of 14/03/2018

# Case Study: Low Carbon Indexes, Outperformance

CUMULATIVE INDEX PERFORMANCE - NET RETURNS (EUR) (NOV 2010 – FEB 2018)



In bps



- Reduces climate-related Risks without changing Market Exposure
- Annualized outperformance (2010-2018):
  - World: +41 bp <sup>(1)</sup>
  - North America: +47 bp
  - Europe: +53 bp
- Performance of concrete investments :
  - Nov 2014 – Feb 2018
  - Outperformance: +50 <sup>(2)</sup> bp
  - Information ratio<sup>(3)</sup>: 0.57

Past market trends are not a reliable indicator of future ones. Past performance does not prejudice future results, nor is it a guarantee of future returns. Source: MSCI (1) Net monthly returns annualized in EUR for the 11/30/2010 to 02/28/2018 period. Data prior to the launch date (Sep 16, 2014) is back-tested data (2) Net daily returns annualized in EUR for the 11/07/2014 to 02/28/2018 period. Outperformance in basis points. The cumulative index performance is from MSCI (3) A ratio of portfolio returns above the returns of a benchmark (usually an index) to the volatility of those returns

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# ESG scores: aligning economic interest with common good

**Economic  
interest  
+  
Common  
good**

- Sustaining financial performance over the long run requires long term strategies.
- A company that respects the environment, values its human capital, and has good governance practices is better equipped to outperform economically and financially on the long run.
- ESG scoring criteria allow to depict the **best practices** in each sector, to evaluate **risks** companies are exposed to and to identify **opportunities**.

Amundi's approach is incentive and non-stigmatizing.