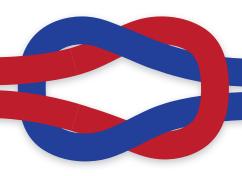
Keidanren



Toward A Stronger and More Resilient U.S.-Japan Relationship

"THE UNSHAKABLE U.S.-JAPAN ALLIANCE IS THE CORNERSTONE OF PEACE, PROSPERITY, AND FREEDOM IN THE ASIA-PACIFIC REGION."



"[The leaders of Japan and the U.S.] remain fully committed to strengthening the economic relationships between their two countries and across the region, based on rules for free and fair trade. This will include setting high trade and investment standards, reducing market barriers, and enhancing opportunities for economic and job growth in the Asia-Pacific."

—Joint Statement from President Donald J. Trump and Prime Minister Shinzō Abe, February 2017

A Balanced Economic Relationship

The U.S. and Japan are top economic partners and global leaders who should continue to build this bond into a stronger and more resilient economic alliance. The U.S. is Japan's 2nd largest trading partner and Japan is the U.S.'s 4th largest trading partner.

Japan Balances Investment and Trade with its U.S. Partners



Japan Foreign Direct Investment to U.S. 400+ billion dollars in 2015



U.S. Jobs Created by Japanese Companies 850,000+ Americans directly employed



Japan Imports from U.S.
U.S. exports of goods and services to Japan exceeded
\$100 billion in 2016

Source: U.S. Bureau of Economic Analysis



Continue Investing
Since 2012, more than 50%

Japan Eager to

Since 2012, more than 50% of Japanese manufacturers in the U.S. have consistently considered expansion

Source: JETRO

"The U.S.-Japan relationship is the most important bilateral relationship in the world, bar none."

-Mike Mansfield, former senator and American ambassador to Tokyo, September, 1982

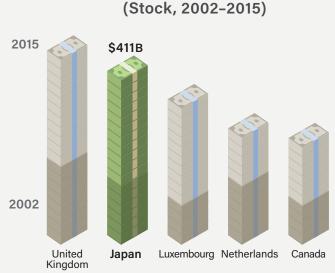
JAPAN INVESTS IN AMERICA

Japan a Leading Investor in the U.S.

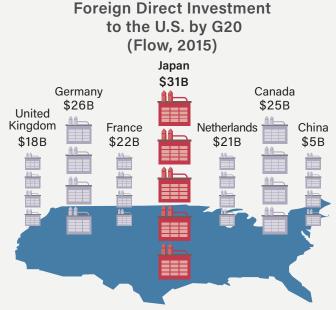
Foreign Direct Investment

to the U.S. by Country

At \$411 billion stock and \$31 billion flow, Japanese investment in the U.S. leads all G20 nations.



Source: U.S. Department of Commerce



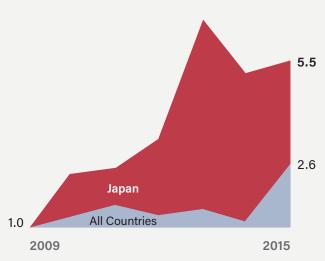
Source: U.S. Department of Commerce

Japanese FDI Continues to Rise

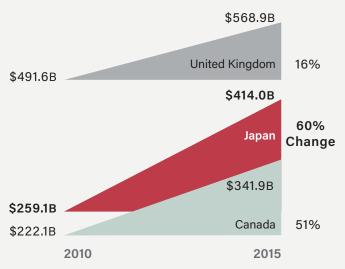
Japan is both one of the largest and one of the fastest growing sources of inbound U.S. foreign direct investment, vastly outpacing other countries.

Annual FDI flow to the U.S. has grown steadily, rising by a factor of 5.5 between 2009 and 2015.

Stock FDI also continues to grow, increasing 60% in one recent five-year span from 2010 to 2015.



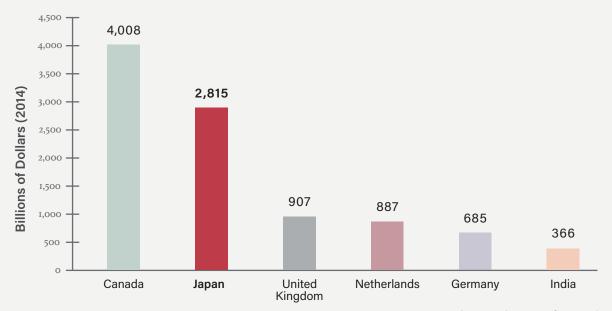
Source: U.S. Bureau of Economic Analysis



Source: OFII

Japan Invests in the U.S. from the Ground Up

In 2014, Japan was second only to Canada in opening new U.S. business branches from scratch, involving every aspect of the American job market from building construction to information technology to sales.



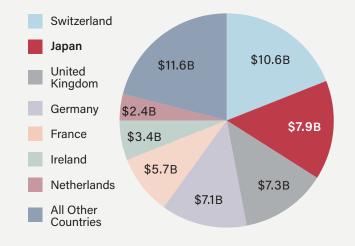
Source: U.S. Bureau of Economic Analysis

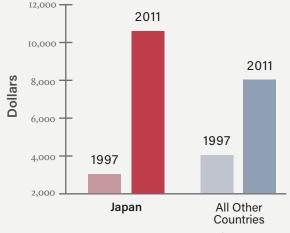
High Quality Investment from Japan

Japanese investment in the U.S. is focused in critical industries and in research and development. In 2014 Japanese FDI accounted for 57 billion dollars in R&D. Since 1997, direct Japanese R&D spending in the U.S. has increased from two to more than 10 billion dollars, and continues rising.

2014 Insourced R&D Spending by Country

Annual R&D spending per employee





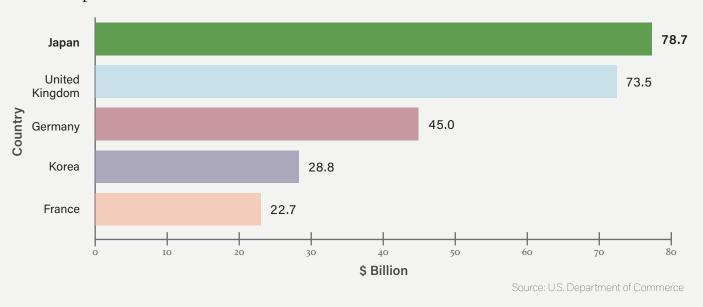
Source: OEII Report, PIIE

Source: U.S. Bureau of Economic Analysis

ALL U.S. STATES BENEFIT FROM TRADE WITH JAPAN

Japanese Companies Contribute to American Exports

Japanese-affiliated companies are the largest foreign contributors to U.S. export totals.



Americans Export Millions to Japan in Goods and Services

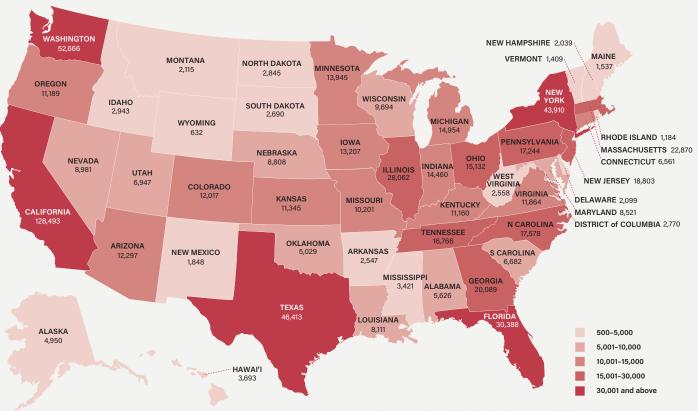
Every state in the U.S. benefits from export business to Japan, with 30 states exporting more than I billion dollars to Japanese consumers.



Sources: Estimated by The Trade Partnership (Washington, D.C.), AMFA

Exports to Japan Support American Jobs

Trade with Japan creates jobs all across the U.S., generating 30,000+ jobs in five states and 10,000+ jobs in 24 states.



Source: Estimated by The Trade Partnership (Washington, D.C.), AMFA

Americans Export Goods to Japan Across All Industries

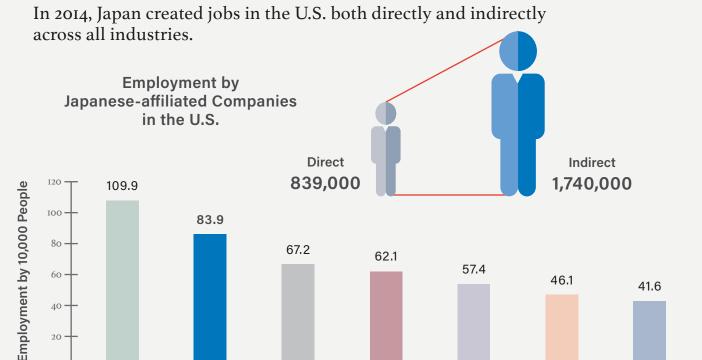
Top U.S. exports to Japan include aircrafts and vehicle machinery, medical and chemical products, and agricultural goods.



Source: MIT

Japanese Businesses Employ Americans

Japanese Businesses Hire Millions in the U.S.



Canada

Source: U.S. Department of Commerce

Netherlands

Switzerland

France

Japanese Companies Lead All Foreign Nations in U.S. Manufacturing Jobs

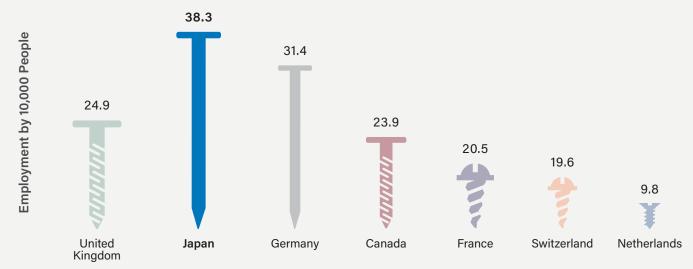
Germany

Japan

United

Kingdom

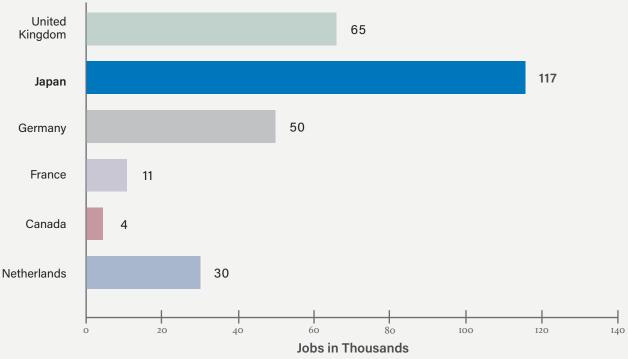
Japanese manufacturing employed more U.S. workers than any other foreign employer in 2014.



Source: U.S. Bureau of Economic Analysis

Japan Leads in American Job Creation

Japanese enterprises are leaders in creating U.S. jobs, with over 117,000 new American jobs from 2011–2013 alone.



Source: U.S. Bureau of Economic Analysis

Japanese Companies Provide Quality U.S. Jobs

Japanese companies don't just employ Americans, they offer stable, high-paying jobs.



Average Income in Thousands of U.S. Dollars

Japanese Companies Are Good Corporate Citizens

Japanese companies value their American employees and their local American communities.

Leaders in corporate social responsibility, Japanese companies frequently establish charitable foundations to empower communities and engage at a local level. From Alabama to Wyoming, Japanese corporations endow cultural events at museums or theaters, provide disaster relief assistance, or donate to hospitals for disease prevention research.

Japanese businesses also often develop company service days with designated organizations, sending employees out into the community to volunteer to tutor at elementary schools, provide job training for high schoolers and underemployed adults, cook meals at shelters, and numerous other charitable activities. Japanese companies believe in giving back, and know that engagement with the local community builds valuable ties for both individual and business development.

Community Outreach and Corporate Social Responsibility



Promoting Diversity Employment

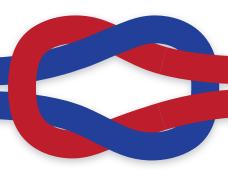
Japanese companies support inclusive and diverse employment initiatives for all.





KEIDANREN (Japan Business Federation) is a comprehensive economic organization with a membership comprised of 1,352 representative companies of Japan, 156 nationwide industrial associations and 47 regional [prefectural] economic organizations.

Our mission as a comprehensive economic organization is to draw upon the vitality of corporations, individuals and local communities to support corporate activities which contribute to the self-sustaining development of the Japanese economy and improvement in the quality of life for the Japanese people.



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