

アイヌと歩む。
Together with the Ainu

Ainu Museum and Park

Participatory open-air museum
National Ainu Park

General Information

Business periods and hours in fiscal 2020		
Period		Hours
April 24 – July 19	Weekdays	9:00 a.m. – 6:00 p.m.
	Weekends and nat'l holidays	9:00 a.m. – 8:00 p.m.
September 1 – October 31	Weekdays	9:00 a.m. – 6:00 p.m.
	Weekends and nat'l holidays	9:00 a.m. – 8:00 p.m.
July 20 – August 31		9:00 a.m. – 8:00 p.m.
November 1 – March 31		9:00 a.m. – 5:00 p.m.

Closed: Mondays (or a business day on or after Tuesday if Monday is a national holiday) and the year-end and New Year's holidays (from December 29 to January 3)

	Admission fees (incl. tax)	
	Individual	Group of 20 or more
Adult	1,200 yen	960 yen
High school student	600 yen	480 yen
Junior high school student or younger	Free	Free

Note: The prices above are those of joint tickets to the museum and park (excluding special exhibitions and some participatory programs at the museum).

Facilities ● Multilingual explanations ● Wheelchair accessibility ● Free Wi-Fi connectivity

Dining and Retail Services

Entrance Center: Restaurant and food court
Upopoy has a restaurant with a beautiful view of Lake Poroto and a food court where visitors can enjoy meals chosen from an extensive menu.

Entrance Center: Shop
Not only does this shop sell Ainu crafts and other items for gifts and souvenirs, but it also offers light meals, such as boxed meals and bread, drinks and everyday items.

National Ainu Museum: Shop
This shop sells Ainu crafts and books related to the museum exhibition. It also includes a relaxing space with a great view of the park.

アイヌが歩む。
アイヌと歩む。

The Ainu Together
Together with the Ainu

アイヌが歩む。
The Ainu Together

Upopoy (National

Japan's first national museum featuring the indigenous Ainu people
National Ainu Museum

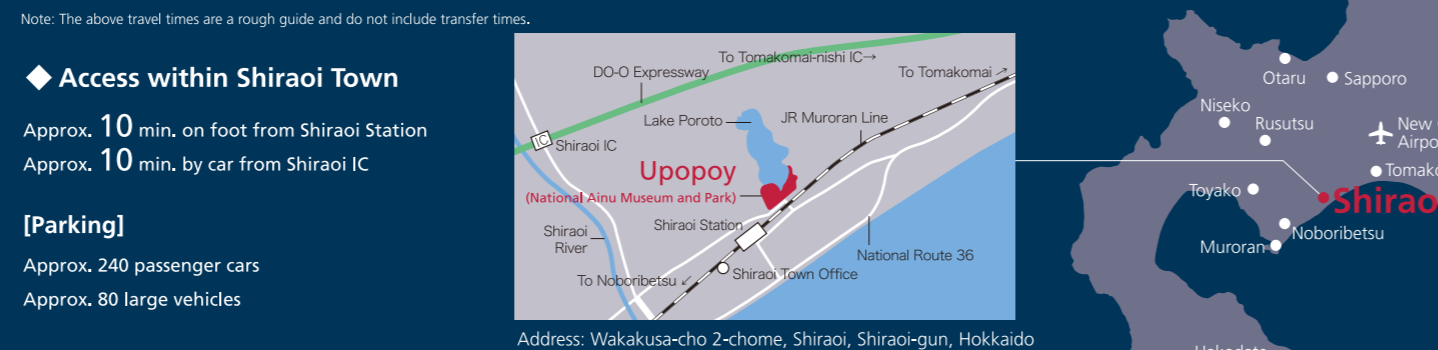


Access Great access, approx. 1 hour from Sapporo and approx. 40 minutes from New Chitose Airport

◆ Access by air
Tokyo → New Chitose Airport Approx. 1 hr. 40 min. Osaka → New Chitose Airport Approx. 2 hr.

◆ Access from major cities in Hokkaido
Sapporo [Sapporo-kita IC] Approx. 65 min. via expressway [JR Sapporo Station] Approx. 65 min. by limited-express train
Asahikawa [Asahikawa Takasu IC] Approx. 2 hr. 20 min. via expressway [JR Asahikawa Station] Approx. 2 hr. 30 min. by limited-express train

New Chitose Airport [New Chitose Airport IC] Approx. 40 min. via expressway [JR New Chitose Airport Station] Approx. 40 min. by limited-express train
Hakodate [Onumakoen IC] Approx. 2 hr. 50 min. via expressway [JR Hakodate Station] Approx. 3 hr. by limited-express train



Tourist Information in Surrounding Areas

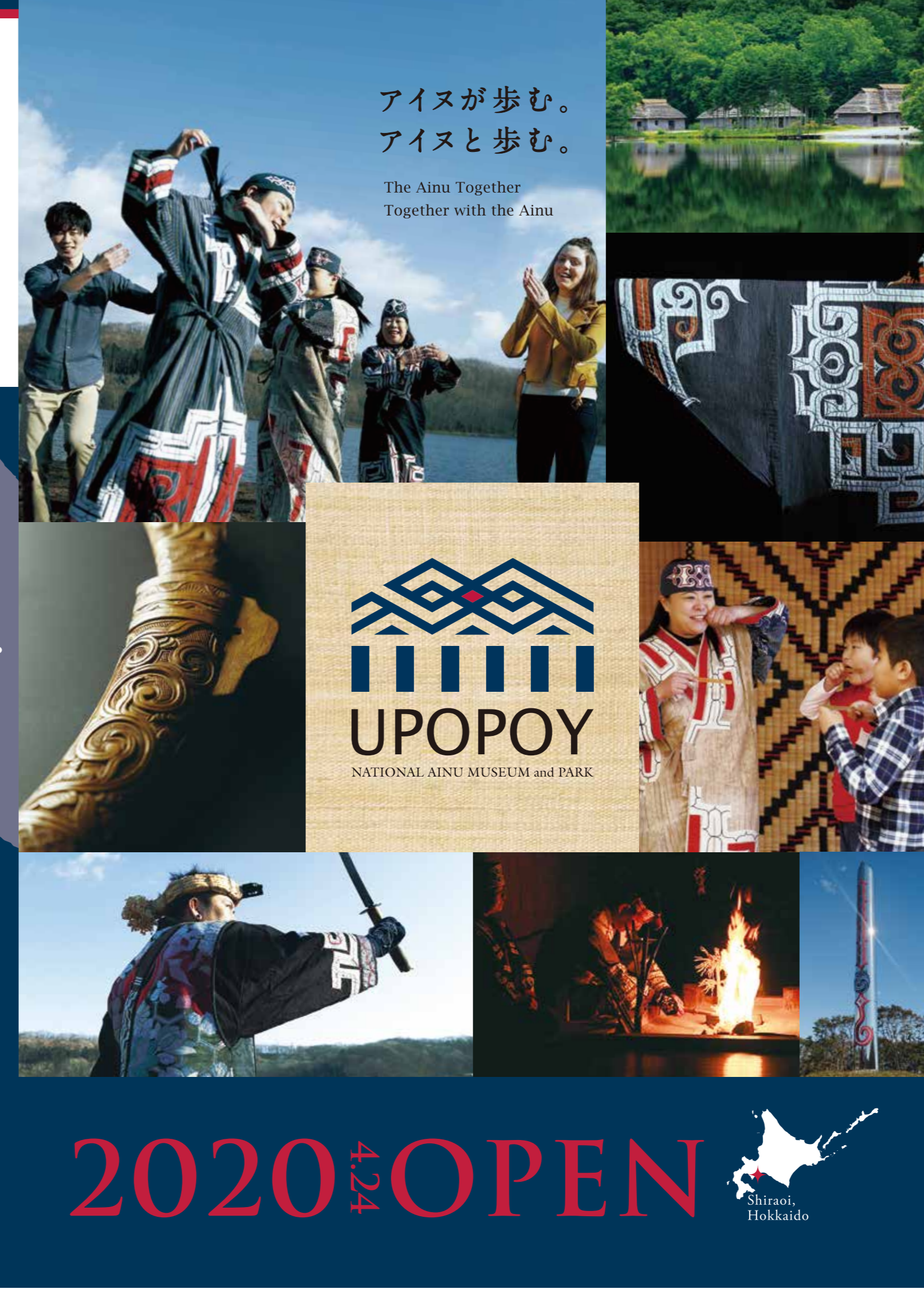
 Nature Lake Toya	 Hot springs Noboribetsu Hot Springs	 Food Shiraoi Beef	 Tour programs Hakuchō Bridge (Muroran City)
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The region where Upopoy is located abounds in natural attractions, including Lake Poroto and Poroto Forest (Shiraoi Town), Toya-Usu UNESCO Global Geopark (Toyako Town and other municipalities) and Cape Chikyu (Muroran City).
The region is home to various hot springs whose waters feature different chemical properties. These include the Kojohama, Noboribetsu, Karurusu, Lake Toya and Kitayuzawa hot springs. It's a great destination for hot spring tours.
The region is a great place for foodies, with a wealth of fine cuisine, including Shiraoi beef, Kojohama salted cod roe, crab and other seafood, as well as dairy products made using fresh milk from Noboribetsu and Date cities.
The region offers various tours, including factory night-view cruises (Muroran City), canoeing tours at Lake Shikotsu (Chitose City) and indigo-dyeing activities (Date City).

Contact
The Foundation for Ainu Culture (operating body) E-mail: info@ainu-upopoy.jp, Tel: 011-206-7427 (Hours: 9:00 – 17:00, weekdays only)
Check the Upopoy portal for the latest information. <https://ainu-upopoy.jp/>

About the nickname "Upopoy"
Upopoy is an Ainu term meaning "singing in a large group."

Note: The conceptual drawing above was made in the design phase and is subject to change.



UPOPOY
NATIONAL AINU MUSEUM and PARK

What is Upopoy (the National Ainu Museum and Park)?

Upopoy serves as the national center for the revival and development of Ainu culture—an invaluable culture in Japan that's on the verge of extinction. Visitors can appreciate the rich culture of the Ainu amidst the natural splendor of the Lake Poroto area.

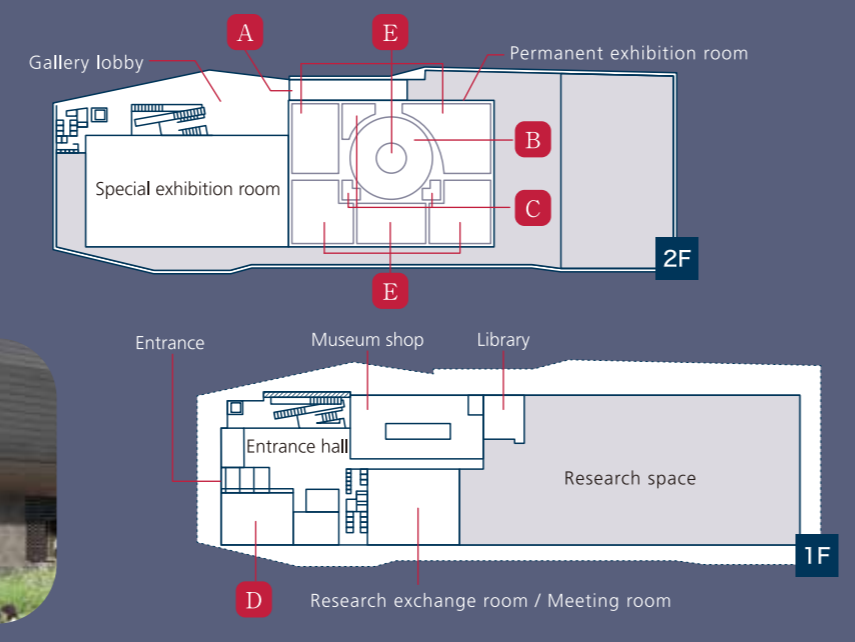
Major facilities of Upopoy

- ◆ National Ainu Museum
As Japan's first national museum featuring the indigenous Ainu people, this museum exhibits various objects that introduce the history and culture of the Ainu from their own perspective.
- ◆ National Ainu Park
This participatory open-air museum enables visitors to experience various elements of Ainu culture through appreciation of traditional dance performances and participation in wide-ranging hands-on programs.
- ◆ Memorial Site
The Memorial Site will be developed to realize dignified memorial services conducted by Ainu. It will be located on high ground on the east side of Lake Poroto.

2020^{4.24} OPEN
Shiraoi, Hokkaido

A museum that does more than just display objects: It also provides visitors with new discoveries

Japan has seven national museums, in Tokyo, Kyoto, Fukuoka and elsewhere. The National Ainu Museum will become the first national museum in Hokkaido and the northernmost national museum in Japan. Shifting away from an exclusive focus on traditional Ainu culture, the museum will also highlight the diversity of contemporary Ainu culture and people from various perspectives.



Mission of the National Ainu Museum

The mission of the National Ainu Museum is to promote a proper understanding and awareness of Ainu history and culture in Japan and elsewhere out of respect for the dignity of the indigenous Ainu people while contributing to the creation and development of new aspects of Ainu culture.

The museum will provide explanatory panels, signs and audio guides in multiple languages, including Ainu, Japanese and English.



- A Introduction**
Introducing visitors to the Ainu and other peoples around the world, this exhibition piques one's curiosity of what will follow as one proceeds to the gallery.
- B "Plaza" exhibition**
This exhibition at the plaza right in the middle of the permanent exhibition room gives an overview of Ainu culture through representative artifacts arranged under six themes. The exhibition enables visitors with time constraints to learn the basics of the culture.

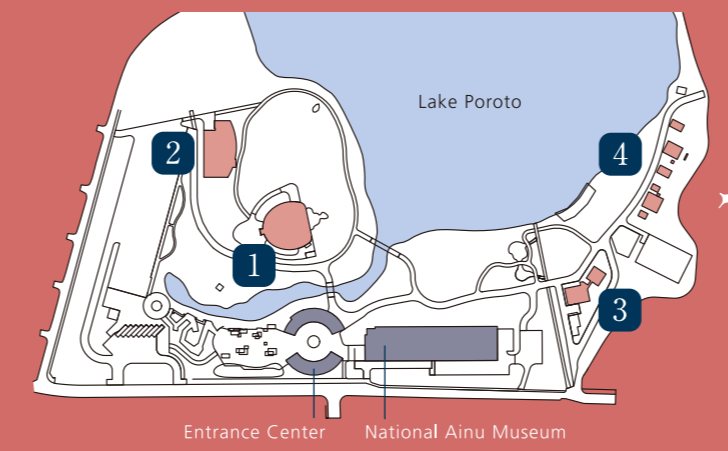


C Exploratory Gallery
These exhibitions introduce children and parents to Ainu culture by using learning tools and kits which are available based on six themes. The exhibitions are also designed to help deepen their understanding of the exhibits in the permanent exhibition room and of Ainu cultures.

D Theater
An approximately 100-seat theater with a large high-definition screen will show films that plainly illustrate various aspects of Ainu culture. (Time required: approx. 20 min.)

E Exhibits displayed from the Ainu perspective under six themes

- Our Language**
Using sound and videos, this section highlights traditional Ainu oral literature, the basic structure of Ainu, and Ainu place-names, among other topics.
- Our History**
This section provides an easy-to-understand visual introduction to the history of the Ainu in both time and space, using a map and a chronological table.
- Our Work**
This section highlights traditional Ainu livelihoods, such as hunting, fishing, gathering and farming, and the various occupations in which Ainu people earn their living today.
- Our Lives**
This section highlights various aspects of Ainu lifestyles, including food, clothing and shelter, and music and dance, introducing visitors to the characteristics and regional variations of their culture and initiatives undertaken by those handing down the culture.
- Our Exchange**
Exhibits here, including items obtained from trade, will help visitors retrace the footsteps of Ainu people in their exchanges with surrounding peoples. Exhibits also indicate how multicultural coexistence should be in Japan in the future.
- Our Universes**
To help visitors learn about Ainu views of the world, this section highlights their ideas about *kamuy* (gods) and their views of nature, life and death. Exhibits include implements for rituals.



- 1 Cultural Exchange Hall (Capacity: 530 people)
- 2 Workshop (Capacity: 400 people)
- 3 Crafts Studio
- 4 Kotan (traditional Ainu village)



Immerse yourself in the culture of the indigenous Ainu people, which has been cultivated amidst nature

The National Ainu Park is an open-air museum where visitors can experience various elements of Ainu culture—a culture that has been cultivated amidst nature. Here, visitors can watch traditional dance performances and participate in wide-ranging hands-on programs. The park is also a place where visitors can relax and appreciate Ainu culture amidst natural splendor.

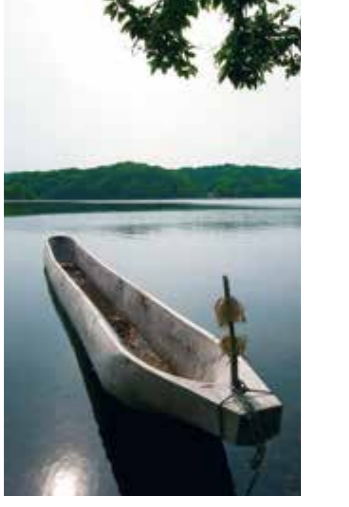


Various programs in which to experience Ainu culture

Cooking and dining 2 4
Visitors can learn the depth of the food culture of Ainu people through food-processing and cooking activities, as well as by eating traditional Ainu dishes.



Look
Touch
Feel
Relax



A place where visitors can relax and appreciate Ainu culture amidst natural splendor

Traditional performing arts programs 1

Visitors can enjoy performances of traditional Ainu dance, which is listed by UNESCO as an Intangible Cultural Heritage, of a *mukkuri* (a kind of mouth harp) and of a *tonkori* (a five-stringed instrument). Participatory programs are also available.



Kids' programs 2
In these programs where play and learning go hand in hand, children can enjoy learning about Ainu culture.

Making and playing of traditional musical instruments 2 4

Visitors can try playing traditional Ainu musical instruments, such as a *mukkuri* (a kind of mouth harp) and a *tonkori* (a five-stringed instrument), in order to enjoy their sounds. A *mukkuri*-making activity will also be available.



Traditional craft-making 3

Visitors can try their hand at woodcarving and at embroidering Ainu patterns.



Appreciating seasonal natural beauty

Upopoy is located at the edge of a dense forest and surrounded by terraced fields. One of the appeals of the National Ainu Park is the vegetation. Visitors can learn Ainu views of nature through programs for the appreciation of trees and wild grasses.

